

# Status of the Georgia Charge Initiative

David Gipson

---

**Affiliation:** Georgia Environmental Finance Authority, Water Resources Division, 233 Peachtree Street NE, Harris Tower, Suite 900, Atlanta Georgia 30303

**Reference:** McDowell RJ, CA Pruitt, RA Bahn (eds.), *Proceedings of the 2015 Georgia Water Resources Conference*, April 28-29, 2015, University of Georgia, Athens.

---

**Abstract.** Georgia is currently the number two market in the nation for electric vehicles (EV's) and the number one market for the Nissan Leaf, with over 15,000 EV's registered. It is expected that nearly a quarter of the new car market in the United States will be EV's within a decade. In response to the rapid adoption of EV's in Georgia, the Georgia Environmental Finance Authority (GEFA) launched the Charge Georgia initiative to expand the public's access to charging stations across the state. Charge Georgia is a rebate program designed and administered by GEFA as an incentive to install alternating current (AC) Level II and direct current quick charging (DCQC) electric vehicle charging stations. The rebate is available to Georgia colleges and universities; technical colleges; state agencies and authorities; and cities and counties. Forty-four electric vehicle charging stations will be installed throughout the state as a result of the Charge Georgia program. Eighteen state and local organizations were awarded 33 rebates totaling \$278,386 to install the new charging stations. As a result of the Charge Georgia program, GEFA expects an 18 percent increase in public charging infrastructure in Georgia to be installed by July 30, 2015.